

To,
The Hon'ble Chairperson
National Human Rights Commission
Manav Adhikar Bhawan
Block-C, GPO Complex, INA
New Delhi - 110023

Subject: Complaint regarding human rights violations arising from glorification of alleged illegal betting and financial crime through Netflix web series "Desi Bling"

Respected Sir/Madam,

I, Yogendra Singh Thakur S/o Shri Ujjiyar Singh Thakur, resident of Nakshatra Nagar, Jabalpur, Madhya Pradesh, respectfully submit this complaint before the Hon'ble Commission in larger public interest.

It is submitted that Netflix has released and promoted a web series titled "Desi Bling", which is widely alleged in public discourse and media reports to be inspired by one Satish Sanpal, who is reportedly facing multiple criminal proceedings and allegations in India relating to illegal betting, financial fraud, hawala transactions, shell companies and money laundering activities.

Publicly available reports and investigations indicate pendency of criminal cases and investigations against the said individual. However, despite such serious allegations, the concerned web series allegedly portrays and glorifies a lifestyle of extravagant wealth, luxury vehicles, lavish living and social influence without adequately reflecting the serious nature of allegations associated with such wealth.

It is respectfully submitted that such portrayal may adversely affect Indian youth and vulnerable sections of society by indirectly normalizing illegal betting culture and presenting unlawful financial success as aspirational and socially acceptable.

It is further submitted that illegal online betting and gambling ecosystems have already destroyed the lives of many young persons across the country. Numerous families have suffered financial ruin, mental trauma, addiction-related distress and breakdown of family relationships due to betting-related losses. Many youths have reportedly fallen into debt, depression, anxiety and social isolation because of such activities.

The present matter involves serious human-rights concerns affecting the public at large, particularly youth and economically vulnerable citizens, in the following manner:

1. Violation of Right to Life and Dignity under Article 21 of the Constitution of India:

Betting addiction and financial exploitation severely impact the mental health, dignity and peaceful life of affected individuals and families. Glorification of alleged betting-linked personalities indirectly encourages harmful activities affecting the right to live with dignity.

2. Violation of Mental Health and Psychological Well-being:

Online betting addiction has reportedly resulted in depression, emotional trauma, suicidal tendencies and psychological distress among youth. Promotion of such lifestyles through entertainment media aggravates these harmful effects.

3. Economic Exploitation of Vulnerable Youth:

Illegal betting ecosystems often target unemployed and financially vulnerable youth through digital platforms and mobile applications, leading to debt traps and financial destruction of families.

4. Harm to Social and Family Structure:

Many families across India have reportedly suffered domestic conflict, breakdown of relationships and financial collapse due to betting addiction and unlawful gambling activities.

5. Failure of Ethical Responsibility by Digital Platforms:

OTT platforms with massive public reach are expected to exercise reasonable social responsibility. Glamourizing alleged unlawful wealth and betting-linked lifestyles without adequate caution or context may contribute to normalization of exploitative activities affecting public welfare.

In such circumstances, broadcasting and glamorizing personalities allegedly linked with organized betting and financial crime through mass entertainment platforms raises serious concerns relating to public morality, youth welfare and protection of human dignity.

Therefore, through this representation, I humbly request this Hon'ble Commission to kindly:

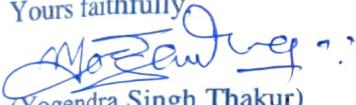
1. Take cognizance of the present complaint;
2. Seek explanation from Netflix and concerned producers regarding the impugned web series;

3. Examine the human-rights impact of glorification of alleged illegal betting ecosystems through OTT platforms;
4. Examine whether such content adversely affects youth welfare, mental health and public morality;
5. Recommend appropriate advisories/guidelines for OTT platforms against glorification of alleged organized crime, illegal betting and unlawful financial activities;
6. Recommend awareness measures for protection of youth from betting addiction and financial exploitation;
7. Pass any other appropriate order deemed fit in the interest of justice, protection of youth and public welfare.

I submit this complaint bona fide in larger public interest based upon publicly available information and media reports.

Kindly consider the matter urgently.

Yours faithfully,


(Yogendra Singh Thakur)

S/o Shri Ujiyar Singh Thakur

Nakshatra Nagar, Jabalpur, Madhya Pradesh

Mob.: +91 8770755685

Date: 27/5/26

Place: Jabalpur



NATIONAL HUMAN RIGHTS COMMISSION

MANAV ADHIKAR BHAWAN BLOCK-C, GPO COMPLEX, INA, NEW DELHI- 110023

Fax No.: 011-24651332 Website: www.nhrc.nic.in

(Law Division)

Case No.- 1024/12/22/2026

Date : 29/05/2026

To,

THE SECRETARY

Ministry of Information and Broadcasting, Government of India, Room No
552, A Wing, Shastri Bhawan,
NEW DELHI DELHI
110001

Email- secy.inb@nic.in

THE SUPERINTENDENT OF POLICE

JABALPUR MADHYA PRADESH

Email- sp_jabalpur@mppolice.gov.in, 100jabalpur@gmail.com

THE DIRECTOR

Foreigners Regional Registration Office, Annex-II Bldg, 3rd Floor, Badruddin
Tayyabji Marg, Behind St.Xavier College, C.S.T. (Near CST Railway Station
and the office is beside Times of India building)

MUMBAI MAHARASHTRA

400001

Email- frfromum@nic.in

Subject: Action Taken Report Called for(ATR) -1024/12/22/2026.

Sir/ Madam,

The complaint/ intimation dated 27/05/2026, was placed before the
Commission on 29/05/2026. Upon perusing the same, the Commission
directed as follows:

Notice under Section 12 of the PHR Act, 1993

The Protection of Human Rights Act, 1993, has entrusted the National Human Rights Commission (NHRC), India, with the responsibility of protecting and promoting the rights of all human beings in the country and having the powers of a civil court for inquiry u/s 13 of the PHR Act, 1993.

The complainant alleged that a documentary web series released on an OTT platform shows a person who is already an accused of illegal betting, financial fraud, and money laundering in a glamorous way, with luxury cars and wealth, which may mislead youth and promote betting culture. The complainant stated that such content can cause social harm, addiction, financial loss, and mental distress, and requested that strict action and guidelines be taken to stop glorification of unlawful activities. The complainant prayed that the Hon'ble Commission may kindly take cognizance of the matter, seek an explanation from the OTT platform and producers regarding the nature and impact of the content, examine whether such portrayal adversely affects youth mental health and public morality, recommend stringent guidelines for OTT platforms to prevent glorification of illegal betting and financial crimes, and pass such other orders as may be deemed fit in the interest of public welfare and protection of youth and also stop such criminals from appearing on such public platforms.

The allegations made in the complaint prima facie seem to be violations of the human rights of the victim.

The Bench of the National Human Rights Commission, presided by Shri Priyank Kanoongo, Hon'ble Member, has taken cognizance u/s 12 of the Protection of Human Rights Act, 1993, in the matter. The Registry is directed to issue a notice to the Secretary, Ministry of Information and Broadcasting, Govt. of India, New Delhi, the Director, Foreigners Regional Registration Office, Maharashtra, Mumbai and SP, Jabalpur, Madhya Pradesh with directions to get the allegations made in the complaint inquired into to submit an Action Taken Report within 2 weeks for perusal of the Commission.

The SP, Jabalpur, Madhya Pradesh, is also directed to take necessary stringent action that how a absconding criminal, is appearing on television platform/ OTT series and adversely affecting the mental health and morality of the youths of the country.

Submit an Action Taken Report within two weeks for perusal of the Commission. A copy of the complaint is attached herewith.

The authorities are also directed that a copy of the report in the matter be also sent on e-mail: **bench-mpk@gov.in**

2. Accordingly, I am forwarding herewith a copy of the complaint/intimation as an attachment for taking appropriate action in the matter as per the directions of the Commission. It is requested that an Action Taken Report be sent to the Commission within 2 weeks from the date of receipt of this letter.

Your's faithfully

[Signature]
Brijvir Singh

ASSISTANT REGISTRAR (LAW)

M-4 Section

Ph. No. 011-24603290

